



Indiana State Department of Agriculture

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FOR IMMEDIATE RELEASE

Delhiwood “Has Arrived” for American Hardwoods

INDIANAPOLIS (February 25, 2011) — Representatives from the Indiana State Department of Agriculture (ISDA) attended the second annual DelhiWood Trade Show February 17th – 20th in New Delhi, India to expand the hardwood opportunities in this emerging market. More than 300 exhibitors attended the show, making it one of the must-attend events in the Asia-Pacific. Working in cooperation with the American Hardwood Export Council (AHEC), the leading international trade association for the hardwood industry, and the Hardwood States Export Group representing hardwood manufactures from 13 states, ISDA took part in the American Hardwood Pavilion.

India imported \$4.8 million dollars worth of lumber, logs, veneer and flooring in 2010-- a 65% jump over the previous year. AHEC is convinced this increased demand will accelerate in 2011. The American Hardwood Pavilion focused on raising awareness along with educating visiting import buyers, architects, furniture manufactures, designers and construction companies at DelhiWood 2011. Logs from the U.S. have long been in demand from India importers; however lumber saw a significant increase in 2010. The volume of lumber shipped was approximately 865,000 board feet consisting of walnut, hickory, ash, white oak and hard maple. In 2010 lumber imports increased by 112% compared to 2009, while logs grew by 107%.

During the DelhiWood Trade Show participants met wood importers, interior designers, construction companies and furniture manufactures. More than 25 qualified leads were made from countries that included Vietnam, Korea, Bangladesh and the United Arab Emirates.

Even though India has experienced the global economic downturn, it continues to have a high interest in American Hardwoods from many different user sectors within India. In response to this demand AHEC continues to hold educational seminars throughout India for interior

designers, architects, furniture manufactures. These additional in-depth workshops support an overall better understanding of the characteristics, technical prosperities and advantages of American temperate hardwoods.

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