



Indiana Hardwood Lumbermen's
Association Convention & Exposition

"TOUCHDOWN INDY"

February 8-9, 2012

Indianapolis Marriott Downtown

The IHLA Show Features:

One of the largest and best hardwood industry trade shows in the Midwest
Over 800 attendees

An exhibitor reception Wednesday evening with food, beverages and entertainment

Lunch Thursday on the trade show floor

Ten hours of trade show selling

As an Exhibitor, You Will:

Meet hundreds of potential new customers

Network with decision makers

Bolster sales to established accounts

Promote your products and services

to the entire Midwest and beyond

Booth price includes:

10' x 10' Booth

Standard 8' high draped backwall/3' high
sidewall

ID sign (7" x 44")

Listing in the Registration Brochure &
Official Show Program

Complete list of all Attendees

4 Complimentary Name Badges

Booth Information:

<u>Cost:</u>	<u>Regular Booth</u>	<u>Prime Booth</u>
IHLA Member Rate	\$645	\$695
Non-Member Rate	\$895	\$995

Payment:

To secure booth space a \$100 deposit is due at time of contract signing. Remaining balance will be invoiced October 28th. Check, Visa, AMEX, MasterCard or Discover are accepted.

Setup Schedule:

Wednesday, February 8 8:00 a.m. - 1:00 p.m.

Exhibit Hall Hours:

Wednesday, February 8 2:00 p.m. - 6:00 p.m.

Thursday, February 9 8:00 a.m. - 1:00 p.m.

Added Advertising Exposure

Get more value for your exhibitor dollars by
placing an ad in IHLA's newsletter

"Hard News" prior to the Convention.

Call Ashley today to reserve space.

For exhibitor information, contact:

Ashley Tandy at IHLA

Phone: 1-800-640-4452

Email: ashleyt@ihla.org

Web: www.ihla.org