



IHLA Hard News

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IHLA Endorses Senator Lugar in 2012 Elections



Pictured above are: IHLA President Jeff Manges, Cole Hardwood and U.S. Senator Richard Lugar

Facing what could be the toughest election in a stellar political career that spans over 40 years, Senator Richard Lugar has received the endorsement of the IHLA in his 2012 re-election bid for the U.S. Senate.

“IHLA rarely endorses a candidate for any office,” said Jim Steen, IHLA’s representative to the Hardwood Federation in Washington, D.C. “However, given his long

history of support for forestry, we feel it is our turn to show our appreciation.”

Steen was one of a dozen forest products industry professionals who enjoyed a private lunch with the Senator in Indianapolis on April 29, just moments after Lugar’s participation in a statewide Arbor Day program at the Indiana State Museum.

Lugar’s election challenge will come in the May primary, where Indiana State Treasurer Richard Mourdock has amassed the endorsement of three-fourths of the Republican County Chairmen, and five of the nine Congressional District chairs.

Senator Lugar’s support of our industry includes too many examples to mention over his 36-year run in Congress. But, he knows from whence he speaks, as

he is an avid tree farmer himself. For years as both Chairman and ranking member of the Senate Agriculture Committee and the Forestry Subcommittee, he is responsible for many pro-forestry provisions in the annual Farm Bills.



He is also directly responsible for the creation and success of the Hardwood Tree Improvement and Regeneration Center, located on the campus of Purdue University, which plays a critical role in hardwood tree genetics, including pest control and species re-introduction.

His tree farm, located in Marion County and within sight of the Statehouse, consists of over 200 acres of

hardwood forest, of which 60 acres is mixed hardwood plantations, mostly black walnut, interplanted with pine, Autumn Olive, and European Alder. He has been a member of Indiana Tree Farm and the International Walnut Council. He is an honorary member of the So-

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Don’t miss the 23rd Annual Chuck Spry Memorial Golf Tournament in Monticello, Ind. on July 16th. See page three for more details.

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Hard News

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President's Message

IHLA Board is Dedicated to Your Success



Jeff Manges
IHLA President

In early June, IHLA held its annual spring Board Meeting, this time in French Lick, Indiana. The Board is made up of six executive committee members, fifteen elected directors, and ten life directors, none of whom receive any compensation, except the occasional meal. In all, over thirty individuals donate their time and expenses to serve our association and work on your behalf throughout the year.

The drive from Logansport to French Lick is five hours each way, and there are others who travel farther for the meetings, which are held three times each year. To witness firsthand the love and devotion these men and women have for our industry is awe-inspiring. To be elected to lead the Board is a very humbling honor.

A typical Board meeting can last anywhere from 4-6 hours, and will cover everything from the financial reports of the association, to the reports from each of our ten working committees. We also hear from our insurance agency representative, the Hardwood Federation, the State Forester, the Indiana Tree Farm Committee, the Indiana State Department of Agriculture, and Purdue University's Hardwood Tree Improvement and Regeneration Center.

From time to time we will have a special guest address the Board, which could range from a Member of Congress to an important topic-related speaker, or a special program or project of the association.

Those who are elected directors serve three-year terms. Others move on into the chairs, where they are making a commitment of an additional

four years on the Board. For those, who comprise the Executive Committee, the hours given on behalf of the association are many. Serving with me in that capacity now are Mike Powers, Matthew Smith, Chris Moore, Rick Zorman and Shaun Cook. All share a common trait of uncommon commitment. I cannot tell you how much I appreciate them, and we meet monthly to steer the IHLA ship.

To some, spending that much time may seem a little crazy, since we all have full-time jobs which are our first and primary obligations. However, you need only to attend one Board meeting one time to understand why we do it. It's no secret that IHLA has been in continuous operation since 1898. The electricity and power that comes from being around such a group of your peers is hard to describe, and when you add in the feeling of the awesome history and tradition that you carry forward, it really gives a feeling of making a difference.

Then, to look around the room during a Board meeting, and see the past, present and future of IHLA, brings it all home. We get so much done at the meetings, and touch so many aspects of this great industry, from trees to finished products, that I couldn't imagine giving time to a more significant trade organization.

The Board meetings always result in more ideas, and more work to be done. That's where the great committees come into play, and boy, do they get results! Please do me a favor. Pick up a copy of your new IHLA directory. Turn to the "Leadership" tab near the front, and thumb through its five pages of officers, directors, committees and especially the past presidents. You'll understand why I love this organization!

Southern Golf Tournament

Maley & Wertz Grabs South Golf Title



The Champions: **Maley & Wertz Team** of Curt Hahn, Mike Powers, Brad Williams & Barry White.

It was a great day for our 2011 Southern Golf Outing at the beautiful Sultan's Run Golf Course in Jasper.

The winning **Maley & Wertz** sponsored team of Mike Powers, Brad Williams, Barry White and Curt Hahn tamed the course by shooting a 58.



Second Place: **Worley Lumber Team** of Derek Bolling, Stan Messmer, Jerry Renneker & Tyler Zink.

Finishing in second place, only one stroke behind, was the **Worley Lumber** sponsored team of Stan Messmer, Jerry Renneker, Tyler Zink and Derek Bolling.



Cochairman Mike Seidl & Longest Drive Winner Derek Bolling

The Longest Drive prize went to Derek Bolling, Closest to the Pin winner was Jim Harris and Longest Putt went to Mike Powers.

Event co-chairmen Mike Seidl and Stan Messmer first thanked the weatherman for

holding off the rain showers, then sincerely thanked over a dozen sponsors that made the event a success. To see pictures from the 2011 South Golf Outing click here.



Closest to the Pin Winner Jim Harris

Thank You! 2011 South Golf Sponsors

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Longest Putt

ProLift Industrial Equipment

Closest to Pin

Rudd Equipment Co.

23rd Annual Chuck Spry Memorial Golf Tournament

The 23rd Annual Chuck Spry Memorial Golf Tournament will be held on **July 16th**, at the **Tippecanoe Country Club** in **Monticello, Ind.** You don't want to miss this opportunity to catch up with fellow IHLA members, meet new ones and spend a day on the course. To download a registration form and sponsorship information please click here.

Lumber Grading Short Course

IHLA will host a four-day Lumber Grading Short Course **August 1st-4th** at **Fort Harrison** in Indianapolis, Ind. This popular workshop, taught by NHLA Inspector Barry Kibbey, will give yardmen, sawyers, edgermen, sales, office staff and management level personnel an introduction to lumber inspection. Click here for a registration form.



Planting The Seeds for Tomorrow

*By John Rowe, President of Cargo Services, Inc.
IHLA Board Member*

Serving on the IHLA Board of Directors is not only a great privilege for me, but it has also been an eye-opening learning experience. As a freight company, we operate with the wood producing members of the industry, but on the periphery, not as a manufacturer.

It is extremely interesting to learn that, to a great extent, your businesses live or die not always on the quality of your product, but rather on public perception and emotion. While wood is hands-down more beautiful and environmentally friendly than metal or plastic or carpet, the message can become lost in a sea of messages about deforestation, clear-cutting and green certification.

Without doubt, the hardwood industry has a great story to tell. The question is, “who will listen?”

The leadership of IHLA has decided that it’s time to get serious about the answer to that question, and we are embarking on a long-term messaging initiative here in Indiana to spread the word to a wide variety of audiences. For example,

Elementary School Students

This spring, IHLA members presented over a dozen Arbor Day programs to second and third grade students throughout the state. The Hardwood Forest Foundation provides free kits, targeted at children this age, which makes the presentation very easy for the beginner or the seasoned veteran. It’s a perfect day to tell our story. IHLA also took part in the statewide Arbor Day celebration at the Indiana State Museum, and reached hundreds more elementary students with our message.

We also want to use this age group to begin telling the story about the size and importance of the hardwood industry to the state. They need to know it’s the state’s largest agricultural industry, and one of the largest manufacturing industries, which provides a wide array of jobs to tens of thousands of Hoosier men and women.

Middle/High School Students

We will be working with the Hoosier Association of Science Teachers (HASTI) to reach the teachers who touch thousands of young lives during their careers. It is important that our message is among those being taught in the classroom, so that students don’t grow up

believing it’s bad to cut trees. We will also be organizing teachers’ tours, to give those same teachers a new look, from the forests to finished goods, about the truth about hardwoods and the environment.

At the high school level, we will be working with guidance counselors to reach high school and trade school students during their decision-making years. It’s a safe bet that very few high school students are aware of the many different career opportunities that exist in the hardwood industry. We will be working to develop literature for students and posters for the guidance counselors to promote careers in hardwoods, and hopefully spawning a new generation of talent.

The Part You Play

For us to effectively reach our audiences, we will need the help of “foot soldiers,” to make sure we are represented in all of the communities that IHLA touches. We will be asking our member firms to appoint an Educational Coordinator at each of your businesses. These persons will serve as the liaison between our effort and your local schools and teachers. They will help schedule Arbor Day Presentations, forestry tours, or any other educational event that promotes forestry in your area. The time commitment will be minimal, but the reward will be great. Please help us with this effort!

Post - Secondary Education

We’ve now held a couple of meetings with Ivy Tech Community College, who is very interested in helping us create degree or certificate programs in a number of areas that would benefit the hardwood industry. It’s probably a little early to share specifics, but the concept would be to use existing courses, coupled with industry-specific courses, to train the future leaders of the primary and secondary hardwood industries in areas which could include lumber inspection, finance, production, procurement, general business, human resources, compliance and more. This is a unique opportunity to provide specific career training that is deliverable locally, and we will keep you updated on this effort.

In all, we are looking to educate the public about the economic importance of our industry, consistently from an early age, then provide opportunities to enter a number of careers in hardwoods. Stay tuned.

Indiana State Fair

Hardwoods to go in Habitat for Humanity House

IHLA will again be participating in the Habitat for Humanity House build at the 2011 Indiana State Fair. This is the second year that agricultural companies and organizations have come together to sponsor and build a house during the 17 days of the fair. We are happy to announce that hardwoods will be used in the house this year. We have had several very generous companies agree to donate their products for the house.

- **Indiana Hardwood Specialists** will supply and install Red Oak flooring.
- **Big C Lumber** is donating baseboard and window trim.
- **Kountry Wood Products** will supply the kitchen cabinets.
- **Accent Cabinet** is donating counter tops.
- **Koetter & Smith** will provide mulch once the house has been moved to its permanent location.

IHLA would like to thank **Rich Solano, Pike Lumber Company** for his efforts in coordinating the donations. We are extremely grateful to everyone who has been willing to help the cause. This is a great opportunity to not only partner with other agricultural organizations to help the community, but showcase our product to thousands of people from all across Indiana.

Volunteers needed at the Indiana State Fair

As in years past, IHLA will have a booth during the Indiana State Fair in the air-conditioned Pioneer Our Land Pavilion. Our goal is to educate fair goers about the importance of the hardwood industry and promote our **Indiana Wood is Good** website. We are currently in need of volunteers to staff the booth. This is a fun, casual day and a great way to reach consumers. We still need volunteers for:

- Saturday, August 6
- Sunday, August 7
- Monday, August 8
- Tuesday, August 9
- Wednesday, August 10
- Saturday, August 13
- Friday, August 19
- Saturday, August 20

Please contact Denice Helmbrecht at deniceh@ihla.org or (317) 875-3660 if you are interested in volunteering.

IHLA Welcomes New Members:

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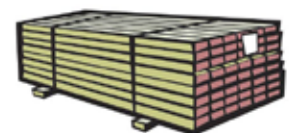
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IHLA-PAC

IHLA-PAC Sees Growth in 2011

By Matthew Smith, Koetter & Smith, Inc.
IHLA Legislative and PAC Chairman



Despite a challenging economy for the hardwood industry, the IHLA-PAC is experiencing growth in its contributions from members in 2011.

Having a PAC allows us to collectively pool contributions as a member of an organization, which allows our message to be heard by policy makers, and gives us the opportunity to educate lawmakers on our key issues.

The IHLA has been very effective in providing a positive working climate in Indiana, not only for hardwood manufacturers, but especially for forest landowners, loggers, foresters, and others who derive their livelihood from working, sustainable forests.

Recent victories, such as the Right to Practice Forestry Act, stricter timber theft laws, protection of statutory rights to manage our forests for multiple use (including harvest), and eliminating frivolous lawsuits on our state forests, have provided clear and tangible reasons to support the IHLA-PAC. Without the PAC, only large corporations and the extremely well-funded environmental organizations would have a seat at the discussion regarding the use of our natural resources.

We are over 80% of the way to reaching our goal of PAC fund raising in 2011. Just a small contribution from your company would help get us there. Please join the companies listed below and support IHLA-PAC in 2011. Your contribution will go a long way, and will connect your company to your State Representative and State Senator. If you would like to contribute, please make a check payable to IHLA-PAC. Thanks!



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IHLA South Golf Outing (Stan Messmer)

OTHER (<\$50)
Davison HQS
Kiwi Logging & Hardwoods
IHLA South Golf Outing (Gordon Kendrick)

Lugar Endorsement (con't.)

Con't. from front page

ciety of American Foresters, and the 2002 winner of the Indiana Tree Farmer of the Year Award.



On Arbor Day, 2005, a high honor was bestowed upon him, as a black walnut tree from his farm in Indiana was re-planted on the grounds of the US Capitol in Washington, in his name.

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