

CONTRACT AND SPACE RESERVATION FORM

IHLA HOOSIER HARDWOOD EXPO

AUGUST 27-29, 2021 MARION COUNTY FAIRGROUNDS
7300 E Troy Ave Indy

RETAIL SPACE CHOICES	# OF SPACES	IHLA MEMBER	NON-MEMBER	AMOUNT DUE
25'x25' (OUTSIDE no electric)	_____	x\$495.00	x\$745.00	_____
50'x50' (OUTSIDE no electric)	_____	x\$750.00	x\$1000.00	_____
HOT ZONE (grinders/chippers OUTSIDE no electric)	_____	x\$1350.00	x\$1800.00	_____
10'x10' (carvers OUTSIDE no electric)	_____	x\$295.00	x\$350.00	_____
10'x10' (industry INSIDE - with electric)	_____	x\$295.00	x\$350.00	_____
10'x10' (craft INSIDE - with electric)	_____	x\$200.00	x\$200.00	_____
10'x10' (educational, non-profits, government agency INSIDE - with electric)	_____	x\$200.00	x\$200.00	_____
SUB-TOTAL \$				_____
*10% DISCOUNT ON 3 OR MORE BOOTH SPACES				<i>Less deposit due with contract</i> -\$100.00
				BALANCE DUE \$ _____

\$100 DEPOSIT is required with signed contract. **FULL PAYMENT** and **PROOF OF INSURANCE** must be received **45 days prior to the show**. See page 2 for cancellation notices and fees.

SPACE PREFERENCE: _____ **PRODUCT DESCRIPTION:** _____

1ST CHOICE: _____ **I WISH TO BE NEAR:** _____

2ND CHOICE: _____ **I WISH NOT TO BE NEAR:** _____

3RD CHOICE: _____ (Inside space includes : 10x10 booth, 8'x30" table w/cover, 2 chairs, ID sign, trash box)

IHLA WILL MAKE ALL ATTEMPTS TO SECURE REQUESTED SPACE. SPACE PREFERENCE IS NOT GUARANTEED

*If you wish to rent an OUTSIDE tent contact Angel at A Classic Expo Design (317) 716-6981 before June 1, 2021

<p>PLEASE PRINT</p> <p>COMPANY NAME: _____</p> <p>CONTACT NAME: _____</p> <p>ADDRESS: _____</p> <p>CITY: _____ STATE: _____ ZIP: _____</p> <p>EMAIL: _____</p> <p>PHONE: _____ CELL: _____</p> <p>WEBSITE: _____ FAX: _____</p> <p>Name to be shown on booth ID sign : _____</p>	<p>PAYMENT INFORMATION</p> <p>CREDIT CARD NUMBER: _____</p> <p>NAME ON CARD: _____</p> <p>EXP. DATE: _____ SEC. CODE: _____</p> <p>ZIP CODE: _____ DATE: _____</p> <p>AUTHORIZED SIGNATURE: _____</p> <p><input type="checkbox"/> I authorize immediate full payment by above credit card</p> <p><input type="checkbox"/> I authorize remaining balance due to be charged in JUNE 2021</p> <p><input type="checkbox"/> I would like to be invoiced</p> <p style="text-align: center;">FOR OFFICE USE ONLY</p> <p>Booth #s _____ Rec'd by _____</p> <p>Date _____ Amount Rec'd _____</p> <p>Check # _____ Balance Due: _____</p> <p><input type="checkbox"/> Paid by credit card <input type="checkbox"/> Invoiced _____</p>
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PLEASE RETURN TO: INDIANA HARDWOOD LUMBERMEN'S ASSOCIATION
12574 PROMISE CREEK LANE • SUITE 100 • FISHERS • IN • 46038
FAX • 317.288.0009 LIZM@IHLA.ORG

GENERAL This contract, when signed by the applicant and accepted by IHLA, shall be considered valid and binding.

PAYMENT FOR SPACE: Upon execution of this contract a \$100.00 deposit or payment in full is required to reserve exhibit space. Deposit or payment in full must be received at least 60 calendar days prior to the event's opening date in order to be included in preshow marketing. Payment in full is due 45 calendar days prior to event's opening date. If space is booked during the 30 days prior to show, payment in full is due immediately. No discounts will be offered for late bookings.

It is agreed that the IHLA reserves the rights to reassign cancelled booths, and that subsequent reassignment of cancelled space does not relieve the cancelling Exhibitor of his/her obligation to pay the amount due. Retroactive pricing will go into effect for all booths if the cancellation results in a change in the exhibitor's contracted volume discount rate.

CANCELLATION OF CONTRACT: Without exceptions, IHLA must receive and confirm all cancellations in writing, or your cancellation will not be accepted. If you must cancel, please be advised that you are liable for up to 100% of the cost of cancelled booth space incurred. Cancellation may affect Exhibitor's contracted volume discount rate.

Exhibitor fee obligation in the event of cancellation: *INITIAL and DATE HERE*

*30 or less prior to show opening 100% _____

*60 days or less prior to show opening 50% _____

*120 days or more prior to show opening 25% _____

In event of cancellation or interruption of the show due to fire, strikes, government regulations, Acts of God, or other cause beyond control, IHLA shall determine an equitable basis for the refund of such portion of Entrance, Publicity, Directory and Exhibit Fee as is possible after consideration of expenditures and commitments already made. If for any reason the location of the show is changed, no refund will be made, but IHLA must be able to assign exhibitor space in lieu of original space.

CONTRACT ADDENDA: Changes to Exhibitor's show schedule and space reservations will be considered addenda to this contract and subject to all terms and conditions herein.

SUBLETTING OF SPACE: Exhibitors are prohibited from assigning, sharing and/or subletting a portion and/or any part of their assigned space.

EXHIBITION: The overriding primary purpose of show is for Exhibitors to show and demonstrate merchandise and equipment held in inventory on the show premises in order to advertise, educate and directly sell those items. IHLA reserves the right to decline, prohibit or cancel any exhibit or part of any exhibit that, in its opinion, is not in keeping with the character of the general exhibits and/or the primary purpose, or is otherwise unacceptable.

INSTALLATION AND REMOVAL OF EXHIBITS: All exhibits must be installed or removed by the time specified or IHLA will have the authority to direct its installation or removal by the official show drayage company at their prevailing rates, which will be charged to the Exhibitor. IHLA assumes no liability or freight not removed by Exhibitor.

PROTECTION OF FACILITIES: Nothing shall be posted on, tacked, nailed, screwed or otherwise attached to the columns, walls, floors, or other parts of the facility exhibit area. Fluids, caustic or staining, must not be used where they may damage floor coverings. Packing, unpacking and assembly of exhibits shall be done only in designated areas and in conformity with directions of IHLA, Facility Management or their assistants.

INSURANCE/LIABILITY: Exhibitors must carry statutory worker's compensation coverage if required by any governmental agency and commercial general liability including products and completed operations, independent contractors' personal injury and blanket contractual liability insurance with limits of at least \$1,000,000 per occurrence, \$2,000,000 aggregate. These coverages must be evidenced by a Certificate of Insurance with a 30-day notice of cancellation provision to the holder naming Indiana Hardwood Lumbermen's Association and Marion County Agricultural Fair Association, Inc., as additional insureds. Exhibitor agrees that IHLA, IHLA's service contractors, the Marion County Agricultural Fair Association, Inc., and their representatives, employees and agents are not liable for any injury, loss or damage that may occur to Exhibitor, or to Exhibitors employees, agents, guests or property from any cause whatsoever, prior to, during or subsequent to the period covered by this contract. Exhibitor assumes all responsibility and liability for losses, damages and claims arising out of injury or damage to, or caused by Exhibitor's display, displays, equipment, employees or representatives.

*It is strongly recommended that the exhibitor secure insurance covering their property at the show as IHLA does not maintain this type of insurance.

ATTENDANCE: IHLA has sole control over all admission policies.

FILMING/VIDEO RECORDING RIGHTS/ELECTRONIC MESSAGES: Photographs, film or video recording may be made in the show facility, and may include images of Exhibitor, its employees, agents and related merchandise and displays. Exhibitors may not hinder, obstruct or interfere in any way with such photograph or recording and hereby consent IHLA use of such recordings for commercial purposes. Exhibitor grants IHLA a non-exclusive, royalty-free, non-revocable, non-transferable worldwide license to use Exhibitor's trademarks, service marks, logos, trade names, copyrighted content, hypertext links, domain names, icons, buttons, banners graphic files and images.

AMENDMENTS: IHLA shall have full power to interpret and to make or amend these rules. Wherever these rules do not cover, IHLA reserves the right to make such rulings as may appear to in the best interests of the show and the Exhibitor agrees to abide by such rulings.

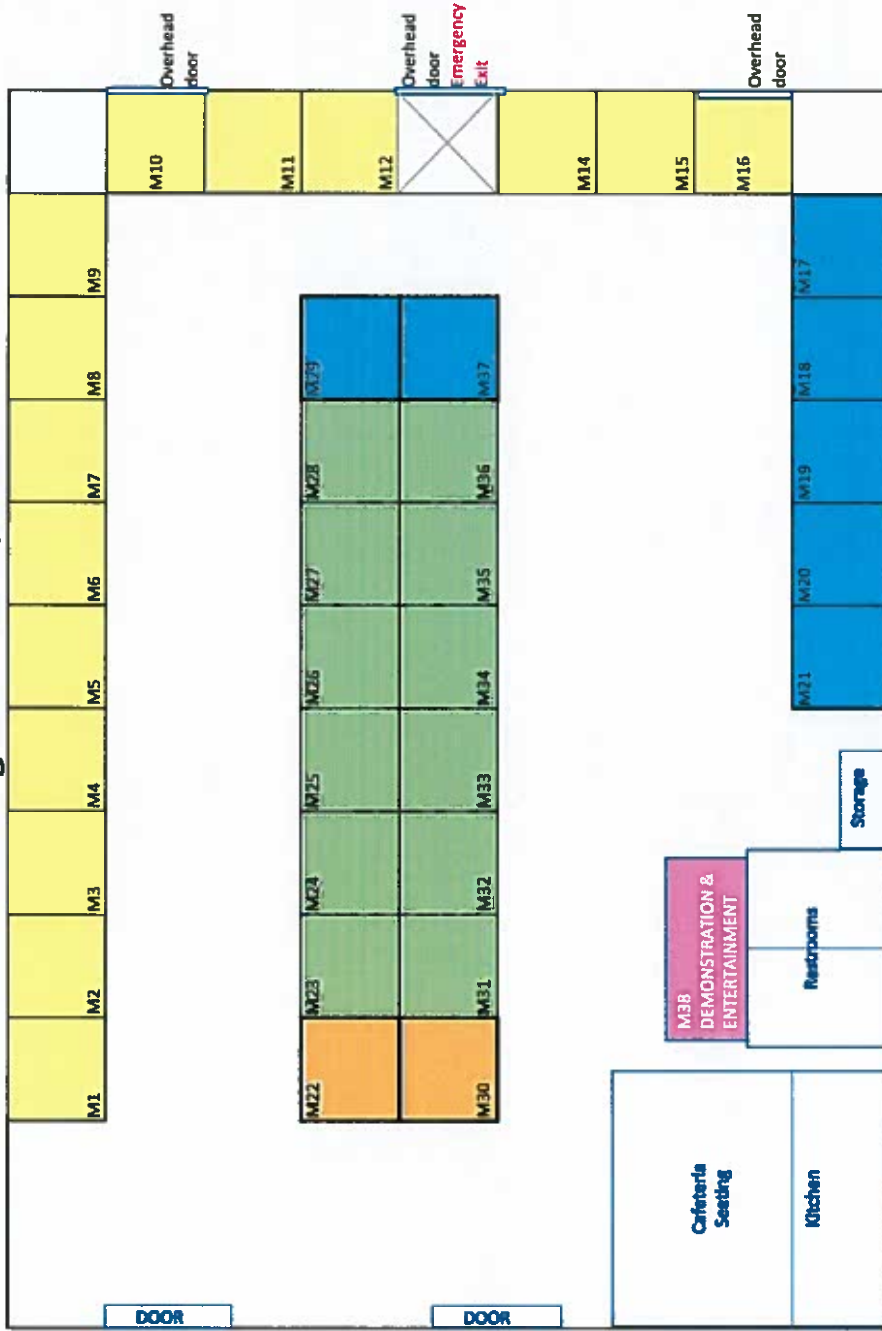
ENFORCEMENT OF CONTRACT: If it is necessary for IHLA to enforce any provisions herein, the Exhibitor shall pay all costs of enforcement and collection, including by not limited to, reasonable attorney's fees, whether or not such enforcement or collection includes the filing of a lawsuit.

EXHIBITOR COMPANY NAME:

AUTHORIZED SIGNATURE:

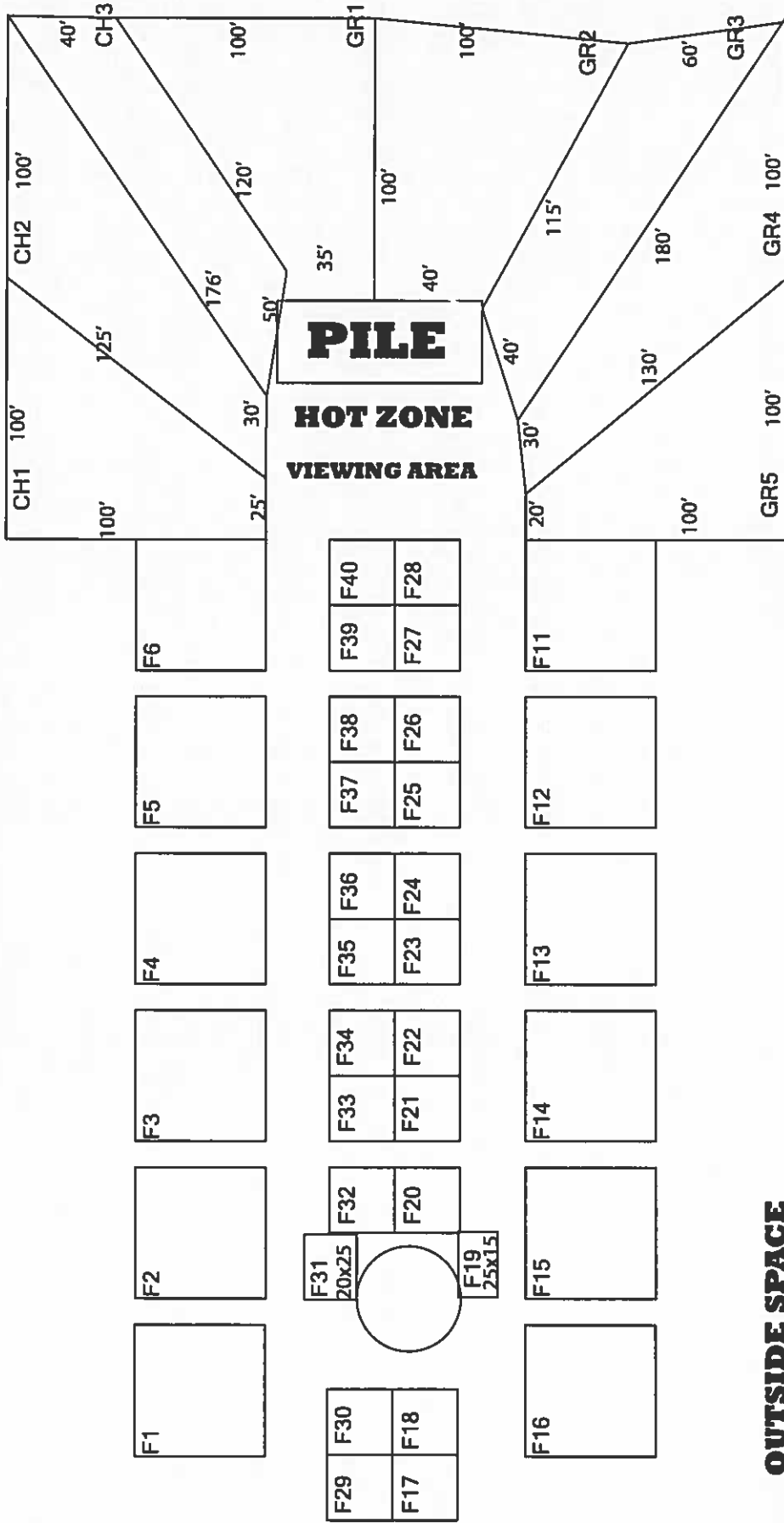
DATE:

Indiana Hardwood Lumbermen's Association
 Marion County Fairgrounds
 August 27 - 29, 2021



MARKETPLACE
INSIDE SPACE
10X10

Indiana Hardwood Lumbersmen's Association Marion County Fairgrounds August 27 - 29, 2021



OUTSIDE SPACE
SPACES F1 - F6 AND F11-F16 = 50X50
SPACES M17 - M40 = 25X25 UNLESS OTHERWISE MARKED
SPACES CH1 - CH3 AND GR1 - GR5 DIMENSIONS AS MARKED

**ADVERTISING OPPORTUNITIES
IHLA HOOSIER HARDWOOD EXPO
AUGUST 27-29, 2021
MARION COUNTY FAIRGROUNDS
7300 E Troy Ave Indy
ADVERTISING PACKAGES**

FULL COLOR ADS

		QUANTITY	TOTAL
FULL PAGE (size 4"x 8.5")	\$650.00	= _____	= _____
HALF PAGE (size 4" x 4.25")	\$385.00	= _____	= _____
1/4 PAGE (size 2" x 4.25")	\$300.00	= _____	= _____
INSIDE FRONT COVER	\$700.00	= _____	= _____
INSIDE BACK COVER	\$700.00	= _____	= _____
OUTSIDE BACK COVER	\$900.00	= _____	= _____

Yes, I want an ad (size indicated above). I will email a PDF to lizm@ihla.org before July 15, 2021.

CREDIT CARD INFORMATION

CARD # _____
 EXP. DATE _____ ZIP _____ SEC. CODE _____
 AMOUNT \$ _____ AUTHORIZED BY _____
 I authorize immediate full payment by above credit card
 I authorize remaining balance due to be charged in JUNE 2021
 I wish to be invoiced

COMPANY NAME: _____ CONTACT NAME: _____
 ADDRESS: _____ CITY/STATE/ZIP: _____
 EMAIL: _____ PHONE: _____ CELL: _____
 WEBSITE: _____ fax: _____

FOR OFFICE USE ONLY

Date _____ Amount Rec'd _____ Check # _____
 Ad(s) size _____ Balance Due: _____ Paid by credit card _____ Invoiced _____
 Rec'd by _____

PRINTING SPECIFICATIONS

• Print ready or high resolution PDF; or 300 dpi. jpg at ad size
 • Full page ads with bleeds - specification size should be 4.25"w x 8.75"h

PRICING

• Prices are for ads submitted in a digital format
 • Submitted ads that are not in a digital format will incur an additional design charge.
 • Ad design and production available through our printer and charged at printer's rates of \$65/hr.

AD MATERIAL DEADLINE

• Send ad material by July 15, 2021 to contact info below.

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 12574 PROMISE CREEK LANE • SUITE 100 • FISHERS • IN • 46038
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SPONSORSHIP OPPORTUNITIES

IHLA HOOSIER HARDWOOD EXPO

AUGUST 27-29, 2021 MARION COUNTY FAIRGROUNDS

7300 E Troy Ave Indy
SPONSORSHIP PACKAGES

WALNUT SPONSOR

- \$5,000**
- Recognition in event program
 - 100 complimentary entry bands
 - Signage on display during show
 - Complimentary 1/2 page color ad in event program
 - Company name printed on entry wrist band
 - Prominent display of company name on IHLA webpage and mention in *Hard News*

WHITE OAK SPONSOR

- \$3,000**
- Recognition in event program
 - Complimentary 1/4 page color ad in event program
 - Signage on display during show
 - Display of company name on IHLA webpage and *Hard News*
 - 50 complimentary entry bands

CHERRY SPONSOR

- \$1,500**
- Recognition in event program
 - 25 complimentary entry bands
 - Signage on display during show
 - Display of company name on IHLA webpage and *Hard News*

- | | | | |
|--|---|---|--|
| <input type="checkbox"/> ENTERTAINMENT SPONSOR
<ul style="list-style-type: none"> • \$1000 • Recognition in event program • Signage near entertainment stage • Company name mentioned during entertainment | <input type="checkbox"/> COMPETITION SPONSOR
<ul style="list-style-type: none"> • \$1000 • Recognition in event program • Signage near competition • Company name mentioned during competitions | <input type="checkbox"/> PREMIER CARVING SPONSOR
<ul style="list-style-type: none"> • \$750 • Recognition in event program • Signage near carver | <input type="checkbox"/> GOLF CART SPONSOR
<ul style="list-style-type: none"> • \$500 • Recognition in event program • Signage on carts |
|--|---|---|--|

PLEASE PRINT

COMPANY NAME: _____

CONTACT NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

EMAIL: _____

PHONE: _____ CELL: _____

WEBSITE: _____ FAX: _____

PAYMENT INFORMATION

CREDIT CARD NUMBER: _____

NAME ON CARD: _____

EXP. DATE: _____ SEC. CODE: _____

ZIP CODE: _____

AUTHORIZED SIGNATURE: _____

I WISH TO BE INVOICED

FOR OFFICE USE ONLY

Date _____ Amount Rec'd _____

Check # _____ Balance Due: _____

Paid by credit card Sponsor level _____

Invoiced Rec'd by _____

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INDIANA HARDWOOD LUMBERMEN'S ASSOCIATION PRESENTS

HOOSIER HARDWOOD EXPO FAMILY FUN!

GET READY TO SEE:

Logging Equipment • Heavy Machinery • Chainsaws
Woodworkers • Woodworking Tools and Equipment
Live Demonstrations • Competitions • Artisans • Crafts
Hobbyists • Hardwood Producers • Free Ed Sessions
Food • Beer Garden • Entertainment



MARION COUNTY FAIRGROUNDS

7300 E. TROY AVE. INDY

AUGUST 27-29, 2021

Contact Lizm@ihla.org 317.288.0008



**INDIANA HARDWOOD LUMBERMEN'S
ASSOCIATION PRESENTS
HOOSIER HARDWOOD
FAMILY EXPO FUN**



FEATURING:

**HEAVY MACHINERY • LOGGING EQUIPMENT • CHAINSAWS • WOODWORKERS
WOODWORKING EQUIPMENT AND TOOLS • COMPETITIONS • LIVE DEMONSTRATIONS
ARTISANS • CRAFTS • HOBBYISTS • SAWMILL EQUIPMENT
FREE ED SESSIONS FOR LANDOWNERS • HARDWOOD PRODUCERS
FOOD • ENTERTAINMENT • BEER GARDEN**

MARION COUNTY FAIRGROUNDS

7300 E. Troy Ave., Indy

AUGUST 27-29, 2021

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